

Finding the UIC Library Voice

On each line, write an X wherever the UIC Library falls along the spectrum described. Go with your gut, and take into account where the Library would *like* to be, even if it's not there yet.

Personable and friendly _____ Corporate, professional

Spontaneous, high energy _____ Careful thinking/planning

Modern or high-tech _____ Classic and traditional

Cutting-edge _____ Established

Fun _____ Serious

Accessible to all _____ Elite

Blank, but not Blank

If the UIC Library was a person, what kind of personality would it have? Give at least three distinct characteristics.

_____ a _____ b _____ c

Now describe what the UIC Library is *not* by clarifying the adjectives you just defined (e.g. "We're fun, but not childish").

We're: _____, but not _____
a

_____, but not _____
b

_____, but not _____
c

